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RESEARCH ARTICLE

## Target Therapy vs the Immune Check Point Inhibitors in Lung Cancer: Costs and Caps Platform

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### ABSTRACT

The immune check point inhibitors (ICI) and target therapy (TT) Osimertinib (Osi) prolonged survival in advanced/metastatic non-small cell lung cancer (a/m-NSCLC). Costs of ICI were previously investigated (ESMED, July 2022) while TT being overlooked. In 2022, insulin monthly cost was capped at \$35 for Medicare patients. We aimed to 1- Attach a \$ amount to results of the major relevant TT and ICI clinical studies and weigh their relative costs 2- Reason that utilization threshold caps are necessary to contain cost of extended therapy

**Methods:** In this prospective observational study, annual costs of the approved and widely used TT were calculated as the monthly optimal dose x 12. Costs of the 5-approved ICI in 1-st-line a/m NSCLC were calculated as mg/m<sup>2</sup> or per 80 kg x price x number of cycles.

Results: Median annual 5-TT cost was \$228,000 vs 5-ICI of \$134,786 at 1.69 ratio. At 10%, estimated coverage of pharmacy and nursing costs, ratio dropped to 1.52. The 1-3-year Osi costs were \$248,372-\$745,116, Crizotinib \$226,308 -\$678,924 and Larotrectinib \$399,372-\$1,198,116. Pembrolizumab were \$134,796-\$404,388, Atezolizumab \$124,761-\$374,283 and Cemiplimab \$125,108-\$375,324.

Applying \$500,000 caps, the ICI 3-year costs were all below threshold. TT medium 3-year cost was \$684,000, exceeding cap by \$184,000, Osi by \$245,116 and Crizotinib by \$178,924. Larotrectinib 2-3-year costs were higher by \$298,744 - \$698,116. We reasoned that if 1,000 US patients treated with TT at the annual median, cost mounts to \$684,000,000. In Europe, 2,000 patients' cost would be \$1,368,000,000.

**Conclusions:** The median TT/ICI was more costly at 1.52 ratio. Drug costs were determined by the number of re-purchases, the 1<sup>st</sup>-buy, if followed, was considered a down payment. Cap implementations are necessary to contain costs of extended therapy.

**Keywords:** Costs, non-small lung cell cancer, Immune check point inhibitors, Osimertinib, Targeted Therapy

**Abbreviations:** advanced/metastatic non-small lung cancer (a/m-NSCLC), Anaplastic lymphoma kinase (ALK), Atezolizumab (Atezo), Cemiplimab (Cemi), c-ras oncogene 1 (ROSE1), Crizotinib, Durvalumab (Durv), Epidermal growth factor receptor (EGFR), Immune check point inhibitors, (ICI), Larotrectinib (Laro), Neurotrophic Tropomyosin receptor kinases (NTRK), Nivolumab (Nivo), Osimertinib (Osi), Targeted therapy (TT), Pembrolizumab (Pembro).

**Introduction**

We previously investigated costs of Pembrolizumab (Pembro) (2-5), Atezolizumab (Atezo) (6) and Cemiplimab (Cemi) (7) in non-small cell lung cancer (a/m-NSCLC) with programmed death receptor-1 (PD-1) >50 with no epidermal growth factor receptor (EGFR), or anaplastic lymphoma kinase genomic alterations (ESMED, 2022) (1). The approved 1<sup>st</sup>-line ICI demonstrated 2-year overall survival (OS). The targeted therapy, Osimertinib (Osi) improved survival as adjuvant and in NSCLC (8,9). In contrast to ICI, TT costs have been overlooked. In 2018, the parent pharmaceutical company voluntarily limited CAR T-cell cost to \$450,000. In 2022, insulin monthly cost for Medicare patients was capped at \$35. The growing financial burden of oral targeted anticancer medicines on Medicare beneficiaries was recently addressed (10). There is unmet need for coherent drug cost oversight. We aimed in this observational study to 1- Attach a \$ amount to results of the major relevant TT and ICI clinical studies and weigh their relative costs 2- Reason that utilization threshold caps are necessary to contain cost of extended therapy.

Methods: This prospective observational study was opened on August 2022 as a follow-up of ESMED July 2022 (1) and modified December 2022. The results were presented in the current manuscript. The annual costs of the approved and widely used TT were calculated as monthly optimal dose x 12. Costs of the 5-approved ICI in 1-st-line a/m NSCLC were calculated as mg/m<sup>2</sup> or per 80 kg x price x number of cycles.

**Results**

The estimated costs of testing and identification of molecular markers aberrations ranged from \$1,000-\$1,500. At present, PDL1 testing are performed rapidly by in-house immunohistochemistry at a modest cost. The 5- ICI annual cost ranged from Atezo \$124,761 to Nivolumab (Nivo) \$168,848 (Table 1). The median cost was \$134,796, increasing q 6-months by \$67,398. Median TT was \$228,000, the lowest

being Alectinib \$198,840 and the highest Larotrectinib (Laro) \$399,372. The TT/ICI cost ratio was 1.69. At an estimated 10% coverage of pharmacy and nursing costs, ratio dropped to 1.52. ICI and TT costs are shown in Table 1.

Utilization thresholds caps were initially tested at \$450,000-\$600,000 range. The \$500,000 cap was decided on as optimal to fairly compensate drug costs.

A-ICI: The 2-year ICI costs were previously described as fair and justified. At the annual medium, the 3-year costs of \$404,388 were under \$500,000 and as such were fully covered (Table 2).

B-TT: Crizo, the 1<sup>st</sup> generation TT, targets the anaplastic lymphoma kinase (ALK) (11) at an estimated mutation incidence of 3%-10%. The 1-3-year optimal 250 mg cost was \$226,308 - \$678,924. The \$500,000 cap would save \$178,924 from the 3-year cost (Table 2).

The 3<sup>rd</sup> generation Osi, an epidermal growth factor (EGFR) antagonist (8,9), initially designed to treat T790 mutations, is presently prescribed for EGFR aberrations regardless of presence or absence of T790m at an estimated 0.23 hazard ratio (HR). The 1-3-year cost of 80 mg daily was \$248,136-\$744,408. With 3-year survival confirmed, a 4<sup>th</sup>-year cost was \$992,544. The \$500,000 cap would save \$492,544.

Larotrectinib, approved in US and Europe, targets the activated tropomyosin receptor kinase (TRK) 1/2/3 fusion at estimated 1.0% incidence. Laro 1-2-3-year cost of the 100 mg bid dosage was \$399,372 - \$798,744 - \$1,198,116. Applying \$500,000 cap would save \$298,744 from the 2- and \$698,116 from the 3-year cost.

Entrectinib (11) targets the c-ros positive oncogene (ROS1) at 1.0-2.0% rearrangement incidence in a/m-NSCLC. Yearly cost of 600 mg once daily dosage was \$210,528.

Based on 2021 US census of 332,278,200 and looking ahead, if 1,000 US TT-treated patients, at \$228,000 median cost, the 3-year price tag would be \$684,000,000. In 2020 Europe census of 747,636,045 (12), treatment cost of 2,000 patients mounts to \$1,368,000,000.

**Table 1:** The 1–3-year costs of ICI vs TT

Cost	Pembro	Atezo	Cemi	Crizo	Osi	Laro
1-year	\$134,796	\$124,761	\$125,108	\$226,308	\$248,372	\$399,372
2-year	\$269,592	\$249,522	\$250,216	\$452,616	\$496,744	\$798,744
2.5-year	\$336,990	\$311,903	\$312,770	\$565,770	\$620,930	\$998,430
3-year	\$404,388	\$374,283	\$375,324	\$678,924	\$745,116	\$1,198,116

**Table 2:** Cap Implementation at \$500,000 Limit

Drug/Class all approved	Cost		Result
ICI Nivo♣	3-year	\$404,388	< \$95,612
	3-year	\$506,544	> \$6,544♣
TT♣♣ median	1-year	\$228,000	
	3-year	\$684,000	>\$184,000
Osi	3-year	\$744,408	>\$244,408
	4-year	\$992,544	>\$492,544
Laro,	2-year	\$798,744	>\$298,744
	3-year	\$1,198,116	>\$698,116
Entrec	3-year	\$631,584	>\$131,584

Nivo♣3-year cost was \$506,544, the only ICI above the \$500.000 Applying caps would save \$6,544. All the class members of TT♣♣ end up in “tinib” and are sometimes referred to as “nibs”.

### Discussion

Lung cancer is the most common cancer globally, claiming an estimated 1.8 million lives in 2018. It is the leading cause of cancer-related deaths in Europe, responsible for approximately 388,000 deaths in 2018 (12). In US, lung cancer is the second most common, responsible for an annual 130,180 death. During 2020 Covid epidemic, the Centers for Medicare & Medicaid Services (CMS) reported that the health care spending in the US topped \$4 trillion with prescription drugs were probably and partly responsible for such high expenditure (13). Our primary focus was on costs since value and cost effectiveness (14-16) have been customarily scrutinized by drug companies and academia prior to approval and marketing. In the business world, the benefit/cost ratio is widely used, a testimonial of the intimate relationship between benefit and cost.

ICI: The discovery of PD-1 was a milestone in the application of monotherapy ICI in 2015. At least 50% PDL-1 is required for effectiveness with the higher the PDL-1, the higher the response. The OS of all approved ICI was documented at 2-year. Some patients/oncologists prefer, for peace of mind, to continue treatment. Longer survival beyond 2-years, though, has not yet been documented and duration of therapy remains undefined. Of interest, cost of Pembro, the 1<sup>st</sup> ICI introduced, was like the medium 5 ICI of \$134,798. Other ICI followed with costs not significantly different from Pembro.

TT: Identification of molecular aberrations paved the way towards TT use. At present, there are 9 molecular markers, the number is still counting. In the current investigation, costs of 5 drivers were analyzed. HER2 was not addressed since it was previously investigated. Ret fusion was also

extensively studied by Subbiah et al (17). Its prevalence in NSCLC is 1-2% but relatively high in papillary thyroid and salivary gland cancer.

The EGFR incidence in lung cancer is associated with adenocarcinoma histology and varies with smoking. It is 15% in the US, 10-15% and Europe, and 40% in Asia. In California, Orange County US, EGFR incidence is 20% compared with 15% in Los Angeles (LA), 50-60 miles apart. The LA area has a higher number and percentage of smokers.

Larotrectinib (Laro) had the highest drug cost analyzed cost and probably the most expensive drug ever marketed. The incidence of NTRK 1/2/3 aberrations is <1.0%. Coupled with the small number of potential candidate patients render Laro high cost understandable. Discoverers of such rare aberrations are rather pioneers, than profiteers Cost bundling and/or caps on utilization thresholds, so far, received limited enthusiasm in the US. Previous investigations (18-20) have set the stage for acceptable caps. Two precedents ignited interest in caps applications: namely CAR T-cell by the pharmaceutical company and the insulin-affordable act. The most difficult hurdle in cap use has been the inability to satisfy both consumers and drug companies.

Based on a modest estimate of 1000 US patients, the 3-year TT costs were \$684,000,000 and 2000 European were \$1,368,000,000. Such costs in US and Europe are unsustainable in the long run, making cap applications necessary.

The number of potent TT has increased over the last few years. Many patients with ROS1+ experienced intracranial response during Entrectinib treatment (11). Alectinib was more potent versus Crizo in untreated ALK-positive non-small-cell lung (21). Lorlatinib improved the DFS significantly longer

than Crizo in ALK+ metastatic NSCLC (22). Data on Lorlatrectini, other than approval, are scarce.

Parent pharmaceutical companies could declare cost losses as tax-deductible charity, thus securing benefits for the industry, the overall economy, government, and patients.

The detailed methodology and accounting could render the cost platform suited for applications in other cancers and drugs. Nonetheless, it is important to draw the inter-play between drug cost, outcome, and number of candidate patients. In our investigation, ICI results demonstrated OS and TT survival. Lecanemab, an antibody-amyloid

antibody, approved early 2023 by the FDA, did not improve either, but slowed progression of early Alzheimer disease and mild cognitive impairment. The twice-monthly infusion yearly cost was \$26,000, as compared with \$134,848 ICI.

In summary, the current TT cost coverage and reimbursement are neither workable nor sustainable in the long run. The high cost of extended therapy is a wake-up call to act. Caps seems necessary to restore and preserve the national and global economy.

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